|  |
| --- |
| **Application Form for 2023 LaunchPad** |

Date of Submission : 00 July 2023

Name of Submitter : Signature :

**\* Mandatory fields**

**`1. Basics\***

|  |
| --- |
| **Company Name** |
| **Establishment Date** |
| **Number of employees** * Number of full-time employees :
* Number of part-time employees :
 |
| **Website URL/ App download link(if you have any)** |
| **Product or Service Demonstration**\* If you have the link, please copy the URL here.  |
| **Type of Business : □B2B □B2C □B2G □C2C □B2B2C □Other ( )****Field of Business :** \* If the company’s field of business applies to ‘New Tech Startup’, please check the box below **□Artificial Intelligence □Big Data □5G+ □Blockchain** **□Service Platform □Immersive Content** |
| **Type of Business** |
| **Describe what your company does in no more than 5 sentences.**  |
| **Check the Countries(accelerators) you wish to apply and specify the priority.**□ (Prioirty 1) USA(Alchemist Accelerator) □ (Prioirty 1) Singapore(Awesome Ventures)□ (Prioirty 1) Japan(Creww)□ (Prioirty 1) France(Station F) □ (Prioirty 1) UAE(Shorooq Partners) \* You can apply up to 2 countries and please check the boxes with specification of the priorities in the blank like Priority 1 and Priority 2.  |
| **Check only if you have the exhibitions you wish to participate in along with the Launchpad program.** □ (Prioirty 1) CES 2024 Eureka Park □ (Prioirty 1) Switch 2023□ (Prioirty 1) Web Summit 2023□ (Prioirty 1) GITEX North Star 2023\* You can apply up to 3 exhibitions and please check the boxes with specification of the priorities in the blank like Priority 1, Priority 2 and Priority 3.  \* The two highest-ranking companies from the final evaluation will be entitled to participate in each exhibitions based on priorities of the exhibitions you check.  |
| **Are you currently participating in other outbound acceleration programs operated by government entities in South Korea? If any, please name the programs including period and operating institution.**  |
| **아래 내용 중 신청기업에 해당되는 사항을 체크하여 주시기 바랍니다.** □ 한국콘텐츠진흥원 CKL기업지원센터 입주사(공고일 기준)□ 한국콘텐츠진흥원 뉴콘텐츠기업지원센터 입주사(공고일 기준)□ 한국콘텐츠진흥원 2023년 문화체육관광 연구개발사업(창업형-새싹) 선정기업 \* 선정평가 결과 상위 30%에게 혜택이 부여됩니다. □ 한국콘텐츠진흥원 2022 스타트업콘 배틀필드 수상 |

**2. CEO and Person in Charge\***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CEO | Name |  | 성명 |  |
| Tel |  | Mobile(Tel) |  |
| Email |  |  |  |
| Person In charge(If different from CEO): | Name |  | Title |  |
| Email |  | Mobile(Tel) |  |

**3. Description of Product or Service**

*NOTE: This section is* ***extremely important****. Make sure your answers are* ***clearly written*** *and* ***easy to understand***

|  |
| --- |
| **What is the name of your product or service?\***  |
| **Please specify the type of the product or service\***□ Gaming □ Broadcast □ Animation □ Other kinds of video product/service □ Character/License □ Music □ Fashion □ Platform(B2B, B2C) □ Mobile Application □ Metaverse∙VR∙AR □ Web3 □ Others ( )  \* Please check all that apply to your product or service. |
| **Who is your target customer or user?** |
| **Describe your business model and marketing strategy?\*** |
| **Your business plan to the region you are applying to\***\* Please give us your business plans on each regions you are applying.  |
| **If you have a pitch deck, please send it separately.**  |

**4. About Your Progress so far**

***NOTE: If you don’t have accurate information for the next few questions, please estimate based on your best guess***

|  |
| --- |
| **What is the stage to best describe your company?\***  |
| **Has your product or service launched yet? If yes, please tell us when and how. Otherwise tell us the level of readiness of yours.\*** |
| **How many users or customers do you have? How has the number of users or customers been increased since last 6 months?** |
| **What is your approximate revenue within the last 12 months?\***  |
| **What is your most impressive achievement so far? (include the date if relevant)** |
| **What other important milestones has your startup achieved so far? (e.g. growth, Partnerships, Press Coverage, Patents, etc.)** |
| **Have you raised any startup capital? If yes, when was your last investment? How much and from whom?** |

**5. Other Inquiries**

|  |
| --- |
| **Please select the goals that you hope to achieve most and functions that you hope to be supported most from the program.** **Goals**□ Fundraising □ Overseas Market Entry □ Others ( )**Functions**□ Pitching Skill Improvement □ VC and Partners Networking □ Product Development and Market fit Analysis □ Others ( )\* Please give us a priority for multiple choices. You can either handwrite or copy these ①, ②, ③ and replace □ with them.  |